

WWD EXECTECH

BITS & BYTES

By Cate T. Corcoran

BESPOKE TECH

Inclosia Solutions will customize a phone or portable in the fabric, wood or metal of your choice. Here, the company shows off a laptop wrapped in Burberry plaid (with Burberry's permission) at a wearable computing fashion show at the CTIA wireless conference in New Orleans last month.



PHOTOS BY JEFF STROUT/CTIA

WEB SCENT

Jenny Tillotson designed this spider brooch, which is connected to another brooch over a wireless network. One wearer can send a "scent message" to another by whispering into the voice-activated brooch, which then tells the other spider to release a scent. The pins were shown at the CTIA fashion show. Tillotson is a research fellow at Central Saint Martins College of Art and Design in London.



IT SLICES, IT DICES

Fashionistas might soon be listening to new songs and watching movie trailers, broadcast news and, of course, fashion shows on their cell phones, which are quickly becoming the Swiss Army knives of the wired world. The Siemens SXG75, due in September, is an MP3 player, still camera, video camera, FM radio and global positioning system. And, naturally, it also comes with a Web browser, e-mail and instant messaging. Samsung and Sony Ericsson also are prepping combo cell phone-MP3 players, and by May, some Samsung cell phones will play back streaming video at high speed.

